

Lighthouse Interactive Announces *East India Company* Build an Empire that will Overshadow All Others *For Immediate Release* 

Haarlem, The Netherlands, September 12, 2007. Today leading Publisher Lighthouse Interactive announced that they have acquired the worldwide publishing rights to the stunning strategy wargame, *East India Company*. This game for Windows<sup>®</sup> showcases dynamic warfare on the open sea, the challenge of establishing profitable trade routes throughout the World, and tense political situations. *East India Company* is based on the exploits and adventures of the infamous 18<sup>th</sup> century East India Companies. Developed by Finland based Nitro Games Ltd., players will enjoy building the World's largest trading empire and engaging in vigorous battles within a breathtaking cinematic game environment, in both single player and multiplayer modes. Scheduled to release in Q4 2008 for the PC, *East India Company* promises to take strategy war-games to new levels with its technically advanced proprietary game engine. Players will fight, manage and rule nations from Europe to the Far East.

"We are very pleased to have reached a worldwide publishing agreement with Lighthouse Interactive and are looking forward to working with them on this title. We believe *East India Company* is a game that will redefine the strategy war-game genre," said Antti Villanen, CEO of Nitro Games. "Lighthouse Interactive's history of successfully released games is impressive. We think they are the ideal partner for us to bring *East India Company* to the market."

Erik Schreuder, CEO of Lighthouse Interactive said, "We are very excited to add such a fantastic strategy war-game to our growing line-up of quality titles. The game is phenomenal with its breathtaking graphics and cinematics, ranged gameplay scope, and intriguing historic storyline, we are proud to present *East India Company* to gamers around the World."

## <u>Summary</u>

In *East India Company,* players will assume the role of Governor Director of one of the East India Companies or other rival companies. There are eight nationalities to choose from: British, Dutch, French, Danish, Portuguese, Swedish, Italian or Spanish – with the goal of bringing new colonies and wealth such as: tea, spices, gold, diamonds and other precious cargo back to Europe, but they must dominate the other rival empires along the way. Wars will be waged and blood will be spilled. Players will also conquer the open sea and explore 40 different cities, towns and villages.

Starting modestly, you will build your fleet, establish connections to far away countries, and keep the rivaling nations at bay. Choose from an array of ship classes and types of transport and military vessels: small sloops, schooners, brigantines, frigates and ship-of-the-line. Create different fleets

and assign them to specific trading routes. Controlling well situated ports and upgrading them is one key to success.

Conflicts and wars are inevitable. When hostile fleets engage each other, the spectacular naval battles are fought at a real-time tactical level. Devastating broadsides are fired with a deafening roar and cannon balls tear through enemy ships and their crew. At a tactical level, you have direct command over your ship and give independent orders to each of your other fleets. Fight against the other European powers to create a trading empire that will rule above all others!

# FEATURES

Fight!

- Declare war on rival empires fought at a real-time tactical level
- Command ships and fleets independently
- Wage war on the vast open sea
- Sink your rivals' ship or board them to take control in bloody hand-to-hand combat

## Manage!

- Hire and manage your own crew
- Buy guns and ammo
- Repair and upgrade your ships at port
- Buy and sell goods
- Establish profitable trading routes
- Open diplomatic relations or declare war
- Negotiate tense political situations

## Rule!

- Lead the most powerful company in history
- Take over colonies and expand your empire
- Build a powerful fleet to rule the seas
- Conquer strategic ports
- Accomplish tasks ordered by your company or the Crown

## Multiplayer (Internet or LAN) Features:

- Supports up to 8 simultaneous players
- Player statistics tracked on the EIC game server
- Raise your ranking by thwarting your opponents
- Head-to-head missions are a true test of strategic skill

6 never-before-seen screenshots accompany this press release. <u>ftp://ftp.lighthouse-interactive.com</u>

For more information on *East India Company*, bookmark the official website at <u>www.eic-game.com</u> and <u>www.lighthouse-interactive.com</u> to keep up with the latest breaking news.

#### About Nitro Games Ltd.

Nitro Games Ltd. (previously Encore Games based in Finland) is a newly founded subsidiary of Nitro FX Ltd. Nitro FX is a leading Finnish company in the digital media field. The company currently employs 60 professionals with a high level of expertise in programming, 3D animation and design. Entering the video game industry was a natural addition to company's portfolio. www.nitrogames.fi

#### About Lighthouse Interactive

Lighthouse Interactive is a fast growing publisher of interactive entertainment with offices in Haarlem, The Netherlands, Montreal, Canada and London, England. Lighthouse's titles include the critically acclaimed adventure title *Keepsake*, the surprise sim hit *Ship Simulator 2008* and the award winning 4x space strategy hybrid *Sword of the Stars*. Staffed with industry veterans and with offices in key locations around the world, Lighthouse is the right choice for developers looking to bring their products to a worldwide audience. www.lighthouse-interactive.com

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